



United Nations
Educational, Scientific and
Cultural Organization

Organisation
des Nations Unies
pour l'éducation,
la science et la culture

Organización
de las Naciones Unidas
para la Educación,
la Ciencia y la Cultura

Организация
Объединенных Наций по
вопросам образования,
науки и культуры

منظمة الأمم المتحدة
للتربية والعلم والثقافة

联合国教育、
科学及文化组织

Global Action Week 2017 : Accountability and Citizen Participation

GAWE 2017 Social Media Campaign: what is your #SDG4target?

We need YOU to help raise awareness about the 10 targets of SDG 4.

To do that, send a selfie representing one target of your choice among the 10 SDG 4 targets to education2030@unesco.org, or post it to social media using the hashtag **#SDG4target** by 12 April 2017.

For more information on SDG 4 targets, please refer to the following publications:

- UNESCO. 2015. *Incheon Declaration and Framework for Action for the Implementation of Sustainable Development Goal 4*. Paris, UNESCO
<http://unesdoc.unesco.org/images/0024/002456/245656e.pdf>
- UNESCO. 2015. *Unpacking Sustainable Development Goal 4 Education 2030*. Paris, UNESCO
<http://unesdoc.unesco.org/images/0024/002463/246300E.pdf>

Here is a quick guide for your #SDG4target selfie:

- Choose one the 10 SDG4 targets that is the most important in your opinion. Print one of the 10 targets in the attached PDF document called "SDG 4 Targets" (using the language version of your choice) and take a photo of yourself with that sign
- Write a short text to explain how this target can be put into action in your classroom/school/community/country etc. and what you could do to participate.
- Email your photo and text to **education2030@unesco.org** or post it to Facebook, Instagram or Twitter. Don't forget to tag @UNESCO and/or @Education2030UN in the post! We may use your photos and texts for an international social media campaign or a video so do not hesitate to share with us!